

FOR IMMEDIATE RELEASE

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**United Way
of Northern California**

United Way Announces New Funding Available for 2022

Redding, CA – (DATE) – United Way of Northern California (UWNC) is inviting non-profit agencies, Community Emergency Response Teams, Fire Safe Councils, Resource Conservation Districts, Tribal Organizations, and Volunteer Fire Departments to apply for grants under our 2022 Community Impact Grant Program.

Agencies can visit www.norcalunitedway.org/community-partnerships for more information about the grant, which is accepting applications until April 29. Awards will be announced in June; and funding will be dispersed upon contract execution.

UWNC is seeking high quality grant proposals for programs, or projects, that align with our 2022 Community Impact goals to support California's efforts on Wildfire Mitigation and Drought Resilience. Hazardous fuels reduction, as well as wildfire prevention planning and education are all activities the state promotes in preparation for wildfire season. Local organizations can have a significant impact in supporting community members with this work.

UWNC currently gives money to many agencies in our service area, which includes Butte, Glenn, Lassen, Plumas, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties. The 2022 Community Impact Grant Program intends to promote equitable investments in communities that are typically underserved and disadvantaged. A total of \$50,000 will be distributed to 7-10 agencies throughout our service area that align with this year's focus.

The Community Impact Grant Program promotes our mission by collaborating with community-based organizations in our nine-county service region. UWNC's mission is to fight for health, education, and financial stability of every person in our community, and to be there for the community during times of crisis. As drought and wildfires continue to devastate our communities, it is abundantly clear that we must equip community members with education and tools to reduce far-reaching impacts on agriculture, landscaping, recreation, infrastructure and public health. The 2022 Community Impact Grant Program seeks to fund organizations that are already, or committed to, assisting our community with wildfire mitigation and drought resilience.

About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. Its mission is to fight for the education, income and health of all residents in the community and to be there for the community and its residents during times of crisis. UWNC is active in disaster relief and recovery, raises funds for non-profit agencies and operates 2-1-1 human services helplines in Shasta, Siskiyou and Tehama counties. Learn more at www.norcalunitedway.org.