

FOR IMMEDIATE RELEASE
United Way of Northern California
3300 Churn Creek Road
Redding, CA 96002
530-241-7521
www.norcalunitedway.org



United Way
of Northern California

Media Contacts:
AbbyAnn LoCascio, (630) 841-1104, alocascio@norcalunitedway.org

Application Contacts:
Myriam Kalmogho, (530) 262-0892, mkalmogho@norcalunitedway.org
North State Equity Fund, nsef@norcalunitedway.org

The North State Equity Fund (NSEF) Opens its 2023 Grant Cycle to Invest in Racial and Social Equity in Northern California Communities

Interested Organizations Must Submit Letters of Interest by 4:30 PM, May 31, 2023.

Redding, CA (May 17, 2023) – The North State Equity Fund (NSEF) announced today the opening of its 2023 grant cycle with plans to invest up to \$100,000 to advance racial and social equity in Northern California.

NSEF is a collaboration between United Way of Northern California (UWNC), The McConnell Foundation, and S.H. Cowell Foundation. The fund is available to organizations and groups based in these nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, and Trinity.

NSEF promotes racial justice and social equity by empowering grassroots organizations in the North State. The 2023 grant cycle focuses on fostering collaboration and innovation while addressing racial justice and healing in Northern California. Grants of up to \$10,000 will be given to support the general operations and needs of organizations doing this essential work.

Interested organizations should create an account through norcalunited.co/grants and submit their letter of interest by 4:30 PM on May 31. Selected organizations will interview via Zoom, and be notified about grant status before August 1, 2023.

NSEF encourages partnerships between organizations and the submission of joint applications where appropriate. Previous grantees can apply if they collaborate with a new organization. While 501(c)3 status is not required to receive NSEF funds, applications from for-profit entities will not be considered. Visit norcalunited.co/grants for more information and to apply.

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About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, and Trinity. Its mission is to fight for the health, education,

and financial stability of every person in our community and to be there for the community and its residents during times of crisis. UWNC is active in disaster relief and recovery, raises funds for non-profit agencies and operates human services helplines in Shasta, Siskiyou, and Tehama counties, accessed by dialing 211. For more information about United Way of Northern California, visit www.norcalunitedway.org.