## FOR IMMEDIATE RELEASE

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## United Way of Northern California to accept grant requests for FY 2019

REDDING, CA (February 27, 2018) — United Way of Northern California today announced the March 1, 2018 opening of the application process for FY 2019 Community Impact Grants.

Under the program, UWNC will provide grants of \$2,500 – \$10,000 to agencies in its nine-county region, which includes the counties of Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. The competitive application process is open to all local 501 (c) (3) non-profits that support UWNC's mission to fight for the health, education and financial stability of all residents in the region.

Applications will be evaluated by United Way staff and by a committee of community members. United Way's Board of Directors will make the final decisions in June. Grant money will be distributed beginning in January 2019.

Last year, the Board awarded a total of \$100,000 in grants to 28 agencies. A list of grantees is available at <a href="http://www.norcalunitedway.org/partner-agencies">http://www.norcalunitedway.org/partner-agencies</a>.

"We are particularly interested in programs aligned with our Prosperity Initiative, focusing on youth enrichment and financial stability for families," said Larry Olmstead, United Way CEO & President. "Also, we want to continue to support organizations that provide vital basic needs in areas such as substance abuse, mental health, domestic violence, senior services and the like."

Grant applications are available at <a href="www.norcalunitedway.org">www.norcalunitedway.org</a>. Applications are due March 30, 2018 at 11:59 pm Pacific Time. For more information, visit the website or contact Larry Olmstead at <a href="lolmstead@norcalunitedway.org">lolmstead@norcalunitedway.org</a>.

## **About United Way of Northern California:**

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. Its mission is to fight for the education, income and health of all residents in the community. UWNC raises funds for non-profit agencies and operates two 24/7 human services helplines: 2-1-1 Shasta and 2-1-1 Tehama, collectively known as 2-1-1 NorCal. UWNC also operates Volunteer NorCal, a website that connects volunteers to agencies (volunteernorcal.org), and currently coordinates the Prosperity Initiative, a collective impact project that promotes financial stability and youth enrichment. For more information about United Way of Northern California visit www.norcalunitedway.org.