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UWNC Invests \$50,000 in Local Organizations to Build Disaster Resiliency in Vulnerable Communities

Six Agencies Funded for Disaster Preparedness Work Through Listos Program

Redding, CA (May 25, 2023) – United Way of Northern California (UWNC) announced its 2023 subgrantees from Listos California, which will invest \$50,000 in local Northern California organizations to support disaster preparedness in vulnerable communities.

This funding is part of the second wave of Listos California, a peer-to-peer education outreach and resilience initiative facilitated by the California Office of Emergency Services (CalOES).

UWNC will assist agencies in Siskiyou and Trinity Counties, which experienced devastating fires last year, including the McKinney, Mill, and Mountain fires and the Six Rivers Lightning Complex fire. Pre-disaster preparedness efforts like Listos helps to protect the lives and property of the people of Northern California.

Subgrantees will use funds to better prepare their high-risk communities for wildfire, flood, earthquake, drought, or heatwave. The six subgrantees are Trinity County Office of Education (TCOE), Hmong Cultural Center, Golden Age Center, Training Employment and Community Help (TEACH), Happy Camp Community Action Inc., and Youth Empowerment Siskiyou (YES).

“The Listos program provides an opportunity for smaller organizations to receive much-needed assistance supporting their vulnerable communities,” said Matt Plotkin, Senior Manager of 211 & Disaster Services at UWNC.

As unfavorable conditions like extreme heat and drought continue to fuel wildfires throughout California, every community needs to be prepared prior to the onset of a disaster. Anyone can become better prepared through Listos California’s five steps to disaster preparedness:

First, **Get Alerts** to know what to do; second, **Make a Plan** to protect your people; third, **Pack** a go-bag with things you need; fourth, **Build** a stay box for when you can’t leave; and fifth, **Help** friends and neighbors get ready. Learn more at listoscalifornia.org.

About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, and Trinity. Its mission is to fight for the health, education, and financial stability of every person in our community and to be there for the community and its residents during times of crisis. UWNC is active in disaster relief and recovery, raises funds for non-profit agencies, and operates human services helplines in Shasta, Siskiyou, and Tehama counties, accessed by dialing 211. For more information about United Way of Northern California, visit www.norcalunitedway.org.

About CAL OES

Cal OES serves as the state's leadership hub during all major emergencies and disasters. This includes responding, directing, and coordinating state and federal resources and mutual aid assets across all regions to support the diverse communities across the state.