FOR IMMEDIATE RELEASE

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UWNC Invites Community Members to Micro Shelter Open House

Join us on Sunday, March 19th, from 3 pm - 5 pm at 3211 Mark Street in Redding to Celebrate the Opening of the South Market Micro Shelter Community

Redding, CA (March 16th, 2023) – United Way of Northern California (UWNC), in partnership with Pathways to Housing and the City of Redding, invites community members to an open house on Sunday, March 19th, from 3 pm - 5 pm at 3211 Mark Street in Redding to celebrate the opening of the South Market Micro Shelter Community.

The South Market Micro Shelter Community will open to eight residents on Monday, March 20th. "We are excited to be a part of the puzzle in helping our community address homelessness. It's a blessing to know people will have a warm and safe place to call home," said Cherish Padro, UWNC Micro Shelter Project Supervisor.

Media opportunities are welcome at the open house on Sunday while the shelters are unoccupied. UWNC and Pathways to Housing staff will be available to answer questions about the program. There will be no public access to the Micro Shelters after the open house closes on Sunday, March 19th, at 5 pm.

UWNC would like to thank all community members who have already donated generously to this project. The South Market Micro Shelter Community will still be accepting donations for household items on a rolling basis. Find out what items are needed at norcalunitedway.org/2023-micro-shelter-community. To give to the project itself, visit UWNC's giving page and select the drop-down "UWNC Shelter Project".

About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, and Trinity. Its mission is to fight for the education, income, and health of all residents in the community. UWNC is active in disaster relief and recovery, raises funds for nonprofit agencies, and operates human services helplines in Shasta, Siskiyou, and Tehama counties, accessed by dialing 211. For more information about United Way of Northern California, visit www.norcalunitedway.org.

UWNC South Market Micro Shelter Project:

The Micro Shelter Community consists of eight 64 sq. ft. single-occupancy units that include a bed, heater, and access to a bathroom. United Way of Northern California (UWNC) is proud to lead this effort in partnership with Pathways to Housing and The City of Redding. Pathways to Housing will oversee case management on the project and will be able to provide personalized next steps for each client. The community is gated and locked, includes several security cameras, and has nighttime security in place.