

FOR IMMEDIATE RELEASE

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**United Way
of Northern California**

\$70,000 in Grants Awarded to Advance Equity in the North State *17 Agencies to Receive Funds from United Way, Community Foundations*

CHICO, CA (April 16, 2021) — The North State Equity Fund (NSEF) announced today it was awarding a total of \$70,000 in grants to 17 non-profits working to advance racial and social equity in the region.

A collaboration between United Way of Northern California (UWNC), North Valley Community Foundation and Community Foundation of the North State, the Fund was established in June 2020 after the murder of George Floyd. “This tragedy, and the current trial in Minneapolis, reminds us of the need to commit to constructive and collaborative activities in the North State that advance the cause of racial justice and create a community where all can prosper and thrive,” said Larry Olmstead, President and CEO of UWNC.

Several of the larger awards were to agencies addressing issues of Native American life and culture. Trinity County Office of Education was granted \$8,000 to assist in development of curriculum responsive to the indigenous population in its county. “Given the history and makeup of our region, this is a critical area of focus,” said Melody Proebstel, UWNC Regional Director and the Fund administrator.

Other awardees:

\$7,000 Stonewall Alliance of Chico (Butte County)
\$6,000 Level Up NorCal (Shasta County)
\$6,000 Indian Cultural Organization (Shasta County)
\$6,000 Local Indians for Education (Shasta County)
\$5,000 Wynn Memorial Learning Center (Butte County)
\$5,000 Tiny, Mighty & Strong (Siskiyou County)
\$4,800 Siskiyou Works (Siskiyou County)
\$4,500 Hmong Cultural Center of Butte County
\$4,500 Oroville Southside Community Improvement Association (Butte County)
\$2,500 Mountain Passages (Plumas County)
\$2,500 Radical Rainbows (Butte County)
\$2,500 Voices of the Golden Ghost (Shasta County)
\$2,200 MLK Unity (Butte County)
\$2,000 Shasta College Foundation (Shasta County)
\$1,500 Shasta Scout (Shasta County)
\$1,000 Amma Culture (Butte County)

NSEF was established with a seed fund of \$100,000 from the three partner organizations. As the Fund grows, grant opportunities will continue to advance collaboration, accountability, and healing in the realm of racial justice. Tax-deductible contributions to the fund can be made online at www.norcalunitedway.org or via check payable to UWNC, mailed to United Way of Northern California, c/o North State Equity Fund, 2280 Benton Drive, Building B, Redding, CA 96003.

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About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. Its mission is to fight for the education, income and health of all residents in the community. UWNC is active in disaster relief and recovery, raises funds for non-profit agencies and operates two 24/7 human services helplines: 2-1-1 Shasta and 2-1-1 Tehama, collectively known as 2-1-1 NorCal. For more information about United Way of Northern California visit www.norcalunitedway.org.

About North Valley Community Foundation:

Through partnership, financial services, training and education, Chico-based North Valley Community Foundation is the North Valley's hub for philanthropy, helping individuals, families, businesses and non-profits maximize their impact on the local and global community. Learn more at nvcf.org.

About Community Foundation of the North State:

Community Foundation of the North State builds trust through relationship, integrity, and by providing safe places for donors to give their resources. Since 2000, the Community Foundation has awarded over \$34 million in grants, made possible by the generosity of their fund holders and professional fund management practices. For more information, visit cfnorthstate.org.