

**United Way of
Northern California**



2021 Community Impact Grants Program



Small Grants Application Deadline: June 18, 2021

Large Grants Application Deadline: June 18, 2021

Contact Information

<p>Theresa McCausland Director of Community Impact United Way of Northern California Tmccausland@norcalunitedway.org (530) 241-7521 x101</p>	<p>Beth Lindauer Community Impact Manager United Way of Northern California blindauer@norcalunitedway.org (530) 241-7521</p>
--	--

Community Impact Grant Program Summary

United Way of Northern California is seeking high quality grant proposals for programs that align with our 2021 COVID-19 Relief efforts.

AWARD INFORMATION

The total funding for the Community Impact Grant Program in 2021 is \$100,000. The UWNC expects to award 30-35 grants total, aiming for a diversity of project types, locations and size.

Small Grants	Large Grants
<ul style="list-style-type: none">• Request range: \$500-\$1,500• Estimated amount available: \$15,000• Grant period: One year• Expedited review process• Anticipated grants awarded: 20	<ul style="list-style-type: none">• Request range: \$2,000-\$10,000• Estimated amount available: \$85,000• Grant period: One year• Anticipated grants awarded: 10-12

Applicants may submit multiple applications in Small Grants, Large Grants or both.

ELIGIBILITY

- Non-profit organizations that qualify under Section 501(c)(3) of the United States Internal Revenue Code
- Private, state and county programs; agencies reconnecting families to education through mentoring or tutoring impacted by distance learning (Priority to projects that focus on youth mentoring)
- Mental Health Assistance-projects creating programming or outreach for children and families that have been impacted by the mental health burden of the COVID-19 pandemic.

DEADLINE

- **Small Grants: June 18, 2021**
- **Large Grants: June 18, 2021**

CONTACT INFORMATION

<p>Theresa McCausland Director of Community Impact United Way of Northern California Tmccausland@norcalunitedway.org (530) 241-7521 x101</p>	<p>Beth Lindauer Community Impact Manager United Way of Northern California blindauer@norcalunitedway.org (530) 241-7521</p>
--	--

Purpose of the Community Impact Grant Program

The purpose of the Community Impact Grant Program is to promote the mission of United Way of Northern California by collaborating with other community-based organizations within our nine-county service region (Shasta, Lassen, Tehama, Siskiyou, Plumas, Butte, Glenn, Trinity and Modoc counties). Our mission is to fight for the health, education and financial stability of every person in our community, and to be there for the community and its residents during times of crisis. The Grant Program is intended to promote investments in communities that are typically underserved and disadvantaged.

The 2021 Community Impact Grant Program is divided into two focus areas, healthcare enrollment and COVID-19 relief.

- ***Small Grants of \$500-\$1,500*** will be awarded to organizations that promote and conduct outreach to assist families with health insurance enrollment for Covered California and Medi-Cal. UWNC is particularly concerned about providing outreach to populations in Lassen, Siskiyou and Shasta counties.
- ***Large grants of \$2000-\$10,000*** will be awarded to organizations that seek to address the following COVID-19 relief efforts:
 - Reconnecting to Education: creating programming for children and families impacted by distance learning through mentoring or tutoring. Priority will be given to projects that prioritize youth mentoring.
 - Mental Health Assistance: creating programming or outreach for children and families that have been impacted by the mental health burden of the COVID-19 pandemic.

Application Process

Each year, United Way of Northern California puts out a call for applications that is announced on UWNC's website, social media, and our e-mail distribution list. Applications and related materials are available through our website and through our Submittable grant's management portal.

Submission Date

- **Small Grants: June 18, 2021**
- **Large Grants: June 18, 2021**

The online application is submitted through the online grant management portal Submittable. A link is available by clicking on "Submit" on <https://www.norcalunitedway.org/community-impact-grants>.

Eligibility

Eligible applicants for grant funding are:

- Private, non-profit organizations that qualify under Section 501(c)(3) of the United States Internal Revenue Code.
- Private, state and county programs reconnecting families to Education: creating programming for children and families impacted by distance learning through mentoring or tutoring. Priority will be given to projects that prioritize youth mentoring.
- Mental Health Assistance: creating programming or outreach for children and families that have been impacted by the mental health burden of the COVID-19 pandemic.

Estimated Grant Timeline

The following is an approximate timeline for the 2021 grant cycle.

 **SMALL GRANTS (\$500-\$1,500) TIMELINE** Application Release March 31, 2021

June 18, 2021 Grant applications are DUE.

Review and Award: June 21-25, 2021 Staff screens applications.

Staff reviews qualified applications and prepares award recommendations. July 1, 2021
Award decisions are released.

Award Notifications July 1, 2021 Grantees sign and submit Memorandum of Understanding. Once MOU's are submitted, grant payments will be released.

LARGE GRANTS (\$2,000-\$10,000) TIMELINE

Application Release April 9, 2021 Grant application released

June 18, 2021 Grant applications are DUE.

Award Processing **June 21st-25th, 2021** Staff screens applications

CIC reviews qualified applications and prepares award recommendations.

July 1st, 2021

Award Notifications

Grantees sign and submit Memorandum of Understanding. Once MOU's are submitted, grant payments will be released.

APPLICATION REVIEW

ELIGIBILITY SCREENING

All applications will first be screened for eligibility and completeness. Applications that fail to meet these requirements will be disqualified and will not be reviewed.

STAFF REVIEW

Once the *Small grants* applications have been screened, UWNC staff will then review, evaluate, and recommend projects for funding based on how well each application meets the eligibility criteria. Additional factors in staff award recommendations may include: the total funding available, the geographic distribution of awards, and the variety of project types awarded.

Similarly, once the *Large grants* applications have been screened, a volunteer committee made from members of UWNC's Community Impact Committee will review, evaluate and recommend projects for funding based upon project scope, geographic distribution and project alignment with the grant program's focus.

AWARD PROCESS

After the staff and Community Impact Committee review, the Small grants and Large grants are awarded with different timelines and process.

Small Grants

For Small grants, Community Impact staff will notify all selected grantees and send out a Memorandum of Understanding (MOU). The MOU is to be executed within a week of receipt so that funds can be dispersed.

Large Grants

For Large grants, upon review and evaluation of the applications by the Community Impact Committee, the Community Impact staff will finalize selected grantees and send out notifications. A Memorandum of Understanding will also be dispersed to grantees with the expectation that it is executed within a week timeframe. 50% of a grantee's award will be dispersed upon receipt of the executed MOU and the remaining 50% will be dispersed upon receipt of the six-month grant report.