United Way of Northern California Receives $5,025 Contribution from AT&T

Redding, CA October 25, 2018 — United Way of Northern California (UWNC) recently announced a $5,025 contribution from AT&T.

The funds will be used to support UWNC’s efforts of doing good work in the areas of education, financial stability and health in Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity counties.

“United Way of Northern California thanks AT&T for their contribution to our organization,” said Larry Olmstead, President & CEO. “AT&T understands the importance of supporting health and education programs to help our rural communities thrive.”

AT&T and the AT&T Foundation have long been strong supporters of the United Way. In 2018, AT&T has contributed $3 million to local United Way agencies across the country. This funding is in addition to the $7 million donated by more than 40,000 AT&T employees to United Way agencies where they live and work.

“AT&T is proud to support organizations like United Way of Northern California that have proven success of making a positive impact in our local community,” said Alice Perez, External Affairs Director, AT&T California.

About United Way of Northern California
United Way of Northern California (UWNC) is one of 1,200 local United Ways in the United States and among 1,800 globally. Each United Way is governed by a local volunteer board and operates autonomously. Our local United Way began in 1953 and currently serves a nine-county area: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity counties. Our mission is to fight for the health, education and financial stability of every person in our community. We do this by working in close collaboration with non-profit partners, government agencies and the business community to advocate, support and deliver programs and resources that help improve lives.

About Philanthropy & Social Innovation at AT&T
AT&T Inc. is committed to advancing education, strengthening communities and improving lives. Through its community initiatives, AT&T has a long history of investing in projects that create learning opportunities; promote academic and economic achievement; or address community needs. The company’s signature philanthropic initiative, AT&T Aspire, drives innovation in education to promote student success in school and beyond. With a financial commitment of $450 million since 2008, AT&T is leveraging technology, relationships and social innovation to help all students make their biggest dreams a reality.