

FOR IMMEDIATE RELEASE

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United Way of Northern California
WINTER FOOD DRIVE

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United Way of Northern California Kicks Off Winter Food Drive

REDDING, CA (December 5, 2017) — United Way of Northern California will be collecting canned and dry goods December 4 through December 17 to benefit food pantries in Shasta, Tehama and Butte counties.

Collection bins will be located throughout the three counties, at the following locations:

- United Way of Northern California: 2280 Benton Drive, Building B, Redding
- Westside Pizza: 536 Market Street, Redding and 5020 Rhonda Road, Anderson
- Pilgrim Congregational: 2850 Foothill Blvd, Redding
- AAA: 1430 Feather River Blvd, Oroville
- Yoville Yogurt: 2550 Olive Highway, Oroville
- Lord's Gym: 2120 Bird Street, Oroville
- Mt. Olive Lutheran Church: 341 Solano Street, Corning

Participants can also text to give. To donate to the Winter Food Drive text "WinterFoodDrive" to 41444.

Donated food items will help seven local organizations feed the homeless: Good News Rescue Mission, Connected Living and HIV Food Bank of Shasta/Trinity/Siskiyou, Our Father's House, Jesus Center, Torres Shelter and Poor And The Homeless (PATH). Both Torres Shelter and PATH are 2018 United Way Partner Agencies.

To learn more about United Way's Winter Food Drive visit norcalunitedway.org/winter-food-drive.

About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. Its mission is to fight for the education, income and health of all residents in the community. UWNC raises funds for non-profit agencies and operates two 24/7 human services helplines: 2-1-1 Shasta and 2-1-1 Tehama, collectively known as 2-1-1 NorCal. UWNC also operates Volunteer NorCal, a website that connects volunteers to agencies (volunteernorcal.org), and currently coordinates the Prosperity Initiative, a collective impact project that promotes financial stability and youth enrichment. For more information about United Way of Northern California visit www.norcalunitedway.org.

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