



NEWS RELEASE

United Way Announces Grants to Help Youth, Families

July 19, 2016

REDDING, CA – United Way of Northern California today announced its annual grant allocations to non-profits, awarding a total of \$121,000 to 22 North State community agencies for distribution in calendar year 2017.

Many of the projects funded are aligned with goals laid out in the Prosperity Initiative, a collective impact project led by United Way the past two years. In June, community leaders endorsed eight initiatives that would train youth in basic job skills; fund youth enrichment programs, and assist families with financial coaching and other income stability support.

“Soon we will launch a community-wide campaign to fully finance the Prosperity initiatives,” said Larry Olmstead, president & CEO of United Way of Northern California (UWNC). “Meanwhile, we wanted to be sure that the priorities of supporting youth and their families were reflected in all our endeavors, including our annual grant allocations to local non-profits.”

In addition to youth and family programs, United Way grants will support work in the areas of substance abuse, elder care, job training and other areas of social need.

Grant awards range from \$5,000 to \$7,500. Examples of programs receiving funds in the youth realm included California Heritage Youth Build Academy, for a second-chance program that will help young people obtain their high school diplomas or GEDs; Hope City, which is expanding its behavior management activities in Siskiyou and Lassen counties; One Safe Place, which is embarking on an innovative program to help clients address Adverse Childhood Experiences, and Turtle Bay Exploration Park, for its teen mentoring and summer internship programs.

Grants also were awarded to:

- Alternatives to Violence, Red Bluff
- Anderson-Cottonwood Christian Assistance, Anderson
- Empire Recovery Center, for work in Siskiyou County
- Exodus Farms Ministry, Anderson
- From the Ground Up Farms, Inc., Chico
- Girls Inc. of the Northern Sacramento Valley, Redding

- Glenn County 4-H, Orland
- Help Central Inc. (2-1-1 Butte), Chico
- Human Response Network, Weaverville
- Providence International Enterprises, Redding
- Shasta County Arts Council, Redding
- Shasta County Chemical People Inc., Redding
- Shasta County Child Abuse Prevention Coordinating Council, Anderson
- ShiningCare Inc., Redding
- Stonewall Alliance of Chico
- Tehama Community Action Agency, Red Bluff
- Youth Program Supporters, for work in Shasta, Tehama and Trinity counties
- Youth Violence Prevention Council of Shasta County, Redding

For calendar year 2016, as in the past several years, United Way awarded grants to about 50 area non-profits, from a similar-sized total funding pool. The UWNC Board of Directors voted earlier this year to give fewer – and therefore somewhat larger – grants, and to more closely align the grants with United Way’s goals and mission.

UWNC’s annual fundraising campaign, which hits its peak in the Fall, overall supports the agency’s work in the social sector, spotlighting in particular the funded agencies. Companies and individuals interested in supporting the campaign can contact Phylcia Snow, UWNC development director, at psnow@norcalunitedway.org, or 530-241-7521.

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About United Way of Northern California

Established in 1953, UWNC serves nine North State counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. Its mission is to improve lives by mobilizing community resources in the areas of Education, Financial Stability, and Health. United Way raises funds for local non-profit agencies; operates 2-1-1 Shasta and 2-1-1 Tehama, which are 24-hour human services helplines; and connects volunteers to agencies through volunteernorcal.org. For more information, visit www.norcalunitedway.org.