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State Approves UWNC's 211 NorCal Service for Siskiyou County

Full Coverage Will Help More Siskiyou Households Get Connected to Resources

Redding, CA (March 16th, 2023) – The California Public Utilities Commission today voted to formally authorize United Way of Northern California (UWNC) to provide full 211 NorCal services to Siskiyou County, creating expanded opportunities for county residents to access human services information and referrals.

Residents can dial 211 to access a comprehensive 24/7 information and referral service that connects households with social services available in their area. 211 also provides information and coordination during times of disaster. 211 can connect residents to basic needs such as food, shelter, employment training, mental health services, recreation, and more. 211 Siskiyou currently lists 434 programs in its database.

For the past three years, the service in Siskiyou operated as a partnership between UWNC and Interface Children and Family Services for disasters only and was first activated in response to COVID-19 on March 31, 2020. Disaster 211 Siskiyou was activated as a trusted one-stop-shop of safety information during the Slater, McKinney, Yeti, Mill, Mountain, and 97 fires, and continued in this capacity until December 31, 2022.

"We are excited to see how this expansion of social service referrals to Siskiyou County will bring greater benefit to the community," said Kalie Brisbon, UWNC Senior Director of Programs.

211 calls are answered by trained Call Specialists who are available 24 hours a day, seven days a week, 365 days a year. The service also is available on the web at www.211norcal.org, or by texting your ZIP Code to 898-211.

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About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, and Trinity. Its mission is to fight for the education, income, and health of all residents in the community. UWNC is active in disaster relief and recovery, provides grants to nonprofit agencies, and operates human services helplines in Shasta, Siskiyou, and Tehama counties, accessed by dialing 211. For more information about United Way of Northern California, visit www.norcalunitedway.org.