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United Way
of Northern California

United Way Community Grants to Focus on Wildfire Recovery *\$250,000 to be Awarded to North State Non-Profits*

REDDING, CA (July 1, 2019) – United Way of Northern California (UWNC) today announced the opening of the application process for its 2019-20 Community Impact Grants. UWNC will make a total of \$250,000 available to North State non-profits who are providing services connected with the devastating 2018 Carr and Camp fires.

Larry Olmstead, UWNC President & CEO, said grant awards will range from \$10,000 to \$25,000 and can be sought by non-profits throughout the nine counties served by the agency. Those counties include Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity.

“While the fires hit communities primarily in Shasta and Butte counties, we recognize that survivors have resettled throughout the region, and that non-profits in many counties have had to step up to provide services,” Olmstead said.

The process is open to all 501 (c) (3) non-profits in the region. Applications will be evaluated by United Way staff and by a committee of community members. United Way’s Board of Directors will make the final decisions in September, with grants distributed in October.

Grant applications are available at www.norcalunitedway.org, and are due July 31. For more information, visit the website or contact Theresa McCausland, community impact manager, at tmccausland@norcalunitedway.org.

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About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. Its mission is to fight for the education, income and health of all residents in the community. UWNC is active in disaster relief and recovery, raises funds for non-profit agencies and operates two 24/7 human services helplines: 2-1-1 Shasta and 2-1-1 Tehama, collectively known as 2-1-1 NorCal. For more information about United Way of Northern California visit www.norcalunitedway.org.

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